

FOR IMMEDIATE RELEASE

A slow simmering for a very long time - no hotter than a carper's sweaty arm pit, is just one of the secrets revealed that goes into the production of SAC juice (bait activator) Glycerites - The first of its kind made from 100% natural botanical, fish and animal extracts which boasts amongst other things; an estimated 20 year shelf life.

A true alcohol-free Glycerite (and Nutraceutical by definition according to the dictionary), with a very high amino acid profile, SAC juice consists of pre-digested proteins produced with activated enzymes, suspended in a natural liquid carrier that not only renders proteins nutritionally stable (and bioavailable) down to a staggering -46.5 (°C), but this product reportedly imparts medicinal properties too, just the thing for a big old fish!

Chris Wilson who's behind the products development say's "Not only are our baits made using a true alcohol-free process, which is an all too common protein-destroying extraction method, but like a good wine, our Glycerites will keep and mature steadily with age!

Not all anglers will understand how or why high nutritional value liquids and baits (HNV) attracts bigger and better fish, and to be honest most aren't too concerned with the technicalities of what goes into making them, how they are made or the processes used. Understandably, they are anglers not food technicians at the end of the day and just want to have a nice day out and catch some fish. But to buy a cheap run of the mill poor quality bait often spoils the day producing fewer fish. We think blowing money on cheaper liquid carriers on something destined to "blow" is a waste of money"!

Chris is the CEO of LAGUNA FP LTD, who's company researches and develops unique bait and tackle such as Aqua-SPAWN and SEASPAWN synthetic fish eggs and the much anticipated unique SPLITSTOP bait stops (for adjustable no-loop hair-rigging). Other concepts in the pipeline include; SAC (ps), SAC (gps) (dubbed the most environmentally bait possible) along with their DINNERbell method mix, all of which to be marketed through their sister company PRISTEX.

Originally developed as a Soak And Coat (SAC) system using powders like glitter sprinkled on a Christmas card over juiced pellets and boilies, the products development team looked further into why a fish will pick up one particular bait in preference to another. "We concluded; the attraction of movement instinctively draws fish towards a bait such as the coated powders cascading down through the water using the Soak And Coat (SAC) system, but it's the amino acids detected by their olfactory senses from the bait that will often result in a positive feeding response, "they know what they want" says; Chris and they will come and get it too, so it was only natural we adopted that as the products slogan."

SAC juice with an average price tag of £3.99 for 50ml is not the cheapest but is quite possibly the best you can buy that promises to save you money by putting more fish in the bag.

Made from 100% high quality natural botanical, fish and animal extracts, pre-digested proteins - boosted with amino acids (28 real food Glycerites including Sea fish, Fruit, Seed and Nuts), SAC juice Glycerites are recipes for success for both short and long-term baiting campaigns that won't blow, and as Chris's long suffering wife Barbara will confirm; "Those damn fish are better fed than we are"!

We know what you mean Barbara!

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